

Palm Footwear Manufacturers (PTY) LTD

We are a Proudly South African, SABS ISO 9001 certified company. Fifty-four years on, Palm continues to be a family-owned business, whose cornerstones remain people, quality, service and innovation.



With the production and development of our own raw materials, we are able to deliver responsible, earth friendly footwear, as we navigate our green journey. Quick turn-around times are the foundation of our legendary service!

Our business, an extended family operation with average permanent staff service of 20 years; is steeped in a culture set by our founding father's simple philosophy of treating people with dignity and decorum. People before profit – this is still important to us.

The unwavering support from our business partners both locally and abroad, ensures that we remain at the forefront of innovation and development in our market segments.

All PVC for school shoe soles and gumboots are both compounded, using our very own phthalate-free formulae, and injected at our plant. This ensures that we deliver lead-free, "greener" shoes to the market. Palm endeavours to vertically integrate continually. Our unique selling proposition remains our exclusive developments from our suppliers, ensuring the highest quality standards we can strive for.

Our Brands



15 years ago, Palm moved from being a pure production facility by launching *Trustees*, as South Africa needed a school shoe brand that offered great value and uncompromising quality. *Trustees – Shoes with Conscience* is a flexible

school shoe that is built on a podiatry approved last. *Trustees* offers, to the children of Africa, affordable shoes with high standards of workmanship. The *Trustees* school shoe brand continues to grow exponentially year-on-year. Our mission remains to fit every child in Africa into correctly engineered school shoes. We are proud to say that we are born, bred and still growing into Africa.

Our uppers are fully breathable, and offer high scuff resistance. Our carefully formulated in-house, virgin, phthalate-free PVC, from which our soles are injected, ensures an unsurpassed 2 million flexes. We therefore confidently offer a six-month guarantee for our school shoes.



...know your terrain

In 2010 we launched our Safety Footwear range with steel toe-caped virgin PVC gumboots with profiled midsoles. To date, this safety gumboot with a unique ergonomic steel toe cap is the only gumboot to be approved and recommended by the Podiatry Association of South Africa (PASA).

2019 was another watershed year for Palm, as we entered the Industrial Safety Footwear segment - an elemental expansion from our gumboot range. Our wide fitting last, together with our unique Born Free Walking System offers safety and comfort with unhindered freedom of movement. All our shoes are constructed with genuine leather uppers and dual-density polyurethane (PU) soles, supplied by our preferred raw material partner BASF. Our Industrial Safety Footwear range conforms to European standards (CE).

terraPOD footwear was created to be both comfortable and durable for the tireless artisans and breadwinners on the African continent.

We invite you to journey our website <u>www.palm.co.za</u> for further information. We look forward to being of service to you,

The Palm Family

